



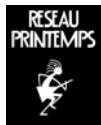
PLANNING APERO PRO

Elysée - Montmartre
SAMEDI 16 OCTOBRE
17H - 18H30



B.I.C -

La Marmite, organized by *Brigade d'Intervention Culturelle* (BIC) one of the many initiatives existing in Nord - Pas de Calais region for the development of rising artists in popular music. Each year, it allows regional artists to play during events in France and Europe, and it gives them a media starting point as well as stage background.



Réseau Printemps - *Spotting and selecting French network for emerging artists in popular music*

Réseau Printemps was creating in 1985 by *Le Printemps de Bourges* festival. It is a unique spotting and selecting network for emerging artists in popular music. Réseau Printemps has 25 regional branches and 4 french speaking branches, which allowed band such as Nofell, Anaïs, Cocoon, Hocus Pocus, Chinese Man and many more to earn their stripes at *Printemps de Bourges* festival.



South By South West (USA) - *Annual music, film, and interactive conference and festival held in Austin*



Encore Merci - *Independant company specialised in merchandising*

Created in 1987 by David Séchan and Juliette Metz, ENCORE MERCI promotes the artist's image or the identity of an event by creating specific products, sold to the audience during tour or on a website. References : WAX TAILOR, Patricia KAAS, RENAUD, Vanessa PARADIS, Liane FOLY, Johnny CLEGG, HIGELIN, Charles TRENET, CHARLEBOIS, ENZO ENZO, Paul PERSONNE, ARNO...



FCMA (CH) - *Romand Foundation for song and popular music*



Les Formations d'Issoudun - *Training for future professional in live act, label company, event management and cultural broadcasting*